



# FLASH+

## Launch & Conference

Building confidence in low carbon solutions  
+ building business for SMEs

<b>DATE</b>	Tuesday 27 September 2011
<b>TIME</b>	9:00 am - 5:00 pm
<b>VENUE</b>	Stanhill Court Hotel, Charlwood, Surrey



### Launch of FLASH+

FLASH+ is a 12 hour programme of free information, guidance and support to ensure built environment/construction companies in the South East are ready and able to deliver against challenging low carbon targets.

#### **Low carbon targets = business opportunities**

- = 40 years of work for SMEs\*
- = 14 million homes to retrofit in 10 years
- = springboard for growth for 200,000 SMEs

#### **Conference**

Attend our launch conference to hear what clients are looking for, how to access this market and to discover which low carbon solutions work and, importantly, those that don't work. Get the right figures and carbon solutions to 'add up' and you will increase your company's capacity to grow.

#### **Who should attend?**

Members of the FLASH+ programme: forward-thinking companies with an eye on new business opportunities and an interest in improving the performance of the buildings they design or build:

designers, consultants, surveyors, contractors, facilities managers

For more information about the FLASH+ programme visit  
<http://www.secbe.org.uk/flashplus>

**Conference agenda includes:**

- Road map to business opportunities
- What do clients want from the supply chain – hear from key housing and commercial customers
- When it works.... and when it doesn't work, and case studies to prove it
- Green Deal
- Simple building performance evaluation
- New legislation and best practice

Workshops: Effective, affordable retrofit in occupied homes  
Return on investment – cost and payback  
Marketing - building confidence with your customers  
BIM : Closing the loop between design, build and operation

This conference launches a wider programme of support for SMEs\*. To join the FLASH+ programme and gain access to this and the future programme of conferences, specialist seminars and site visits FREE, contact Tina McGeachan on 0118 9207 204 or by email or by email at [Tina@secbe.org.uk](mailto:Tina@secbe.org.uk)

\*Eligible businesses for membership are Small to Medium-sized Enterprises (SMEs) with less than 250 employees and turnover less than Euro 50 million or a balance sheet less than Euro 43 million. Business should be within the Construction/Built Environment sector and be located in the South East of England (Berkshire, Buckinghamshire, Oxfordshire, Hampshire, Surrey, Sussex, IOW or Kent).

The FLASH+ programme is part financed by the South East European Regional Development Fund (ERDF) Competitiveness Programme 2007-13, with the aim of promoting sustainable production and consumption whilst helping to reduce the South East ecological footprint.



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